

## How Votes Will Be Issued.

Votes are secured in this contest by paying your subscription in advance. New subscriptions to count three times as many votes as old ones. (See schedule below.)

Candidates are not restricted to getting subscriptions or votes in their own particular district, BUT MAY SECURE SUBSCRIPTIONS IN ANY PART OF THE UNITED STATES, and if cash accompanies the order, special votes will be issued. Candidates in one district are not competing with candidates in other districts, except in the instance of the capital prize. The division of districts, as shown on the opposite page, so equalizes competition that every contestant has an equal chance to win a first prize.

Besides votes allowed on subscriptions, a coupon good for a certain number of votes will be published in each issue of The Washington Herald, unless otherwise notified. The first week these coupons will be good for 10 votes, the second week, 5 votes, the third week 1 vote. The votes must be neatly trimmed and placed in flat packages of 100 votes each, pinned together and the number of votes marked in the upper right-hand corner of each package. These votes can be mailed or brought to the Contest Department of The Washington Herald.

Any one may vote these coupons in this contest, regardless of subscriptions. Each coupon printed will be limited to seven days, and must be in The Washington Herald office before the expiration of the date printed upon each coupon.

Ballots cannot be purchased in this contest, but can only be secured on paid-in-advance subscriptions or by clipping the daily coupons.

## Declining Vote Scale.

Votes will be allowed on all prepaid subscriptions during the three voting periods, as follows:

### FIRST PERIOD—From March 27 to May 1, 1909.

BY MAIL OR CARRIER.	Price.	No. of votes— New Subscrip- tion.	Old Subscrip- tion.
1 month's subscription Daily & Sunday Herald.....	\$0.50	250	100
3 months' subscription Daily & Sunday Herald.....	1.50	1,200	400
6 months' subscription Daily & Sunday Herald.....	3.00	3,000	1,000
1 year's subscription Daily & Sunday Herald.....	6.00	6,000	2,000
2 years' subscription Daily & Sunday Herald.....	12.00	12,000	4,000
3 years' subscription Daily & Sunday Herald.....	18.00	18,000	6,000

Daily Herald, without Sunday edition, at 40 cents per month, or \$4.80 a year. Twenty per cent less votes will be issued from the above scale.

### SECOND PERIOD—From May 3 to June 15, 1909.

BY MAIL OR CARRIER.	Price.	No. of votes— New Subscrip- tion.	Old Subscrip- tion.
1 month's subscription Daily & Sunday Herald.....	\$0.50	250	100
3 months' subscription Daily & Sunday Herald.....	1.50	900	300
6 months' subscription Daily & Sunday Herald.....	3.00	2,250	750
1 year's subscription Daily & Sunday Herald.....	6.00	6,750	2,250
2 years' subscription Daily & Sunday Herald.....	12.00	13,500	4,500
3 years' subscription Daily & Sunday Herald.....	18.00	20,250	6,750

### THIRD PERIOD—From June 16 to July 3, 1909.

BY MAIL OR CARRIER.	Price.	No. of votes— New Subscrip- tion.	Old Subscrip- tion.
1 month's subscription Daily & Sunday Herald.....	\$0.50	150	50
3 months' subscription Daily & Sunday Herald.....	1.50	600	200
6 months' subscription Daily & Sunday Herald.....	3.00	1,500	500
1 year's subscription Daily & Sunday Herald.....	6.00	4,500	1,500
2 years' subscription Daily & Sunday Herald.....	12.00	9,000	3,000
3 years' subscription Daily & Sunday Herald.....	18.00	13,500	4,500

Twenty per cent less votes will be issued where subscriptions are received for the Daily Herald, at \$4.80 a year.

## How the Grand Prizes Will Be Distributed.

The City of Washington and the surrounding territory have been divided into eighteen districts, as follows:  
Eleven districts in the City of Washington and seven districts outside.  
The Grand Capital Prize, a \$5,850 House and Lot, will be awarded to the contestant who secures the largest number of votes in the entire contest, irrespective of districts.

A White Steamer Touring Car will be awarded as the Second Grand Capital Prize to the contestant receiving the second greatest number of votes in the entire contest, irrespective of districts.

A Victoria Electric will be awarded as the Third Grand Capital Prize to the contestant receiving the third greatest number of votes in the entire contest, irrespective of districts.

A Building Lot, valued at \$1,000, will be awarded as the Fourth Grand Capital Prize to the contestant receiving the fourth greatest number of votes in the entire contest, irrespective of districts.

Two Trips to Europe, with all expenses paid, will be awarded to the contestant receiving the fifth greatest number of votes in the entire contest, irrespective of districts.

## The District Prizes Will Be Distributed as Follows:

The Capital Prize in each of the eighteen districts will be a Beautiful Piano, valued at \$450. One of these Pianos will be awarded to each of the contestants securing the largest number of votes in their respective districts.

The contestant securing the second largest number of votes in each of their respective districts will receive a beautiful Bedroom Suite, valued at \$75.

The contestants standing third in each of their respective districts at the close of the contest will each receive a beautiful Solid Gold Watch, man or ladies', valued at \$35 each.

Any contestant winning one of the Five Grand Capital Prizes cannot win any of the district prizes.

The fact that there are three prizes for each district besides the five Grand Capital Prizes makes it a certainty that there will be at least three winners in each of the districts, and should one of the Grand Capital Prizes be won by you or any other candidate in your district, there will be four or more prizes awarded to your district.

There will be eighteen more prizes, to be announced later, for district prizes, making four prizes in each district.

Other Prizes Will Be Announced from Time to Time.

# DO YOU KNOW Y WHO IS THINKING FOR YOU? WHY

## First Grand Capital Prize: House and Lot, Cost \$5,850

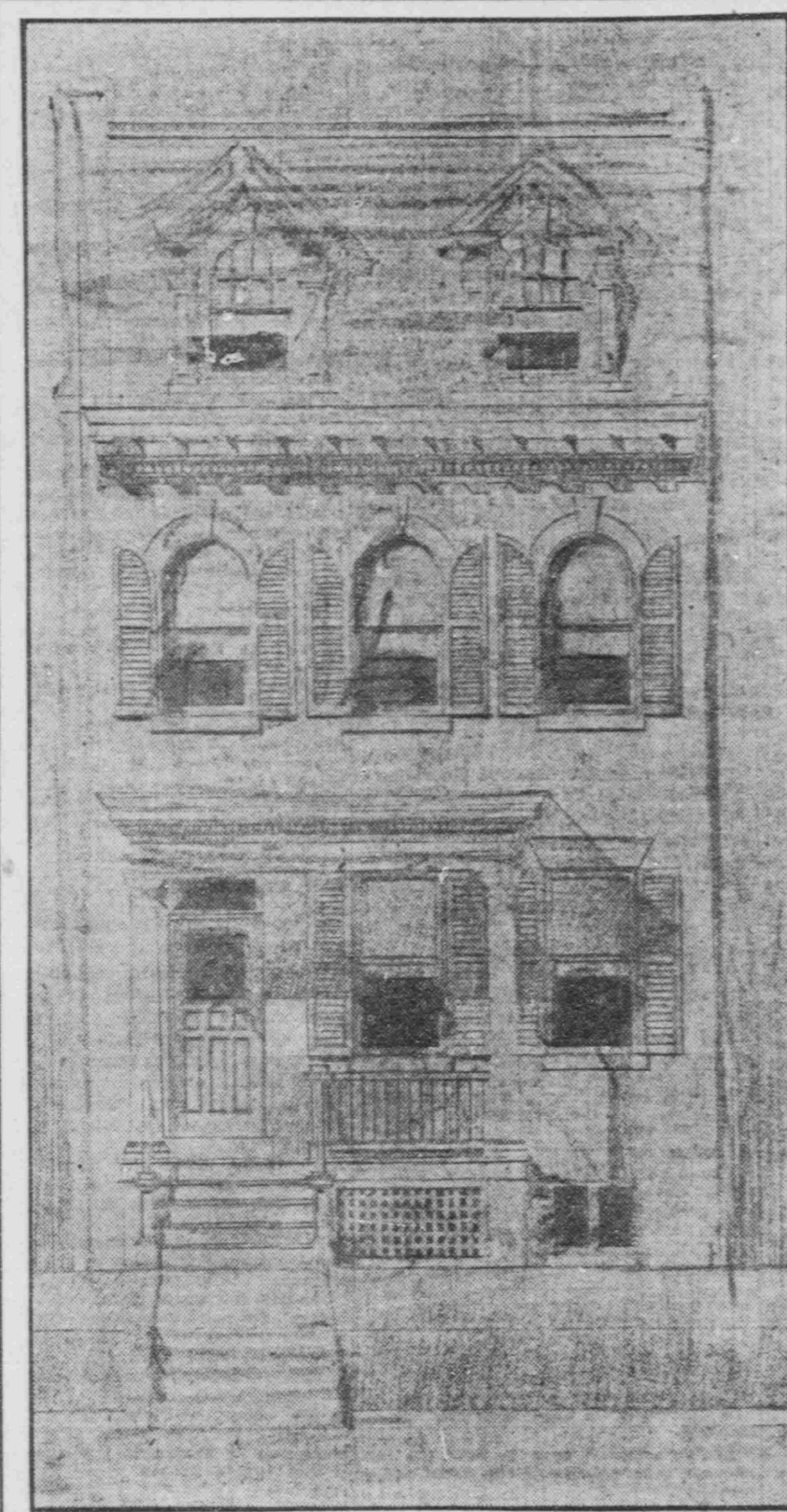
Purchased from Middaugh & Shannon. "The House of a Hundred Ideas."

## Second Grand Prize: White Steamer Automobile, VALUED AT \$2,250.

## Third Grand Prize: Columbia Victoria Electric, VALUED AT \$1,600.

Purchased from Dupont Garage Co.

Are you thinking for yourself? Are you thoroughly conversant with every detail of your own business? Or are you depending upon department managers, private secretaries, or legal advisers? Perhaps you are at the mercy of some unscrupulous individual who IS thinking for HIMSELF. Can you blame him—much? It's the first law of nature, you know, that is driving him on. Better look after this. The first thing you know you won't have any business for ANY ONE to look after. It is man's chief characteristic to look out for himself. If YOU don't do it—well, you're a nine-days wonder, and should command a princely salary in a dime museum. Don't be a Rip Van Winkle of commercialism. Wake up! Come out of your lethargy! Remember there is a reward awaiting your efforts. Isn't this knowledge sufficient to induce you to play the game of life with all the skill and determi-



## Our First Grand Prize A Middaugh & Shannon 'Home of a Hundred Ideas.'

### DESCRIPTION OF THE HOME.

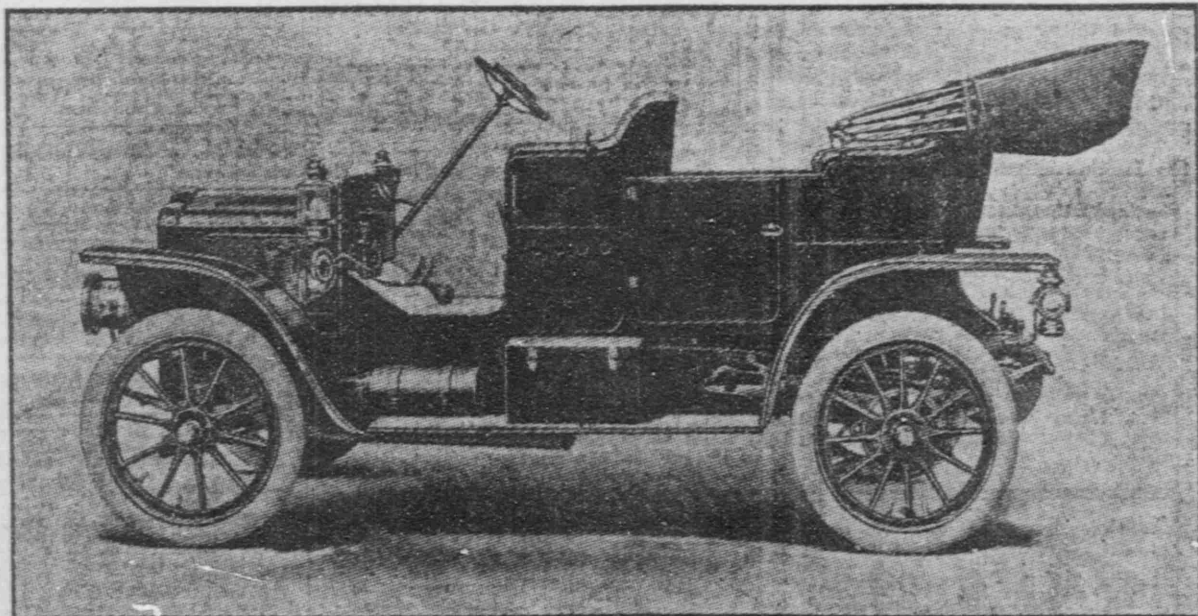
It is impossible, in the small space we have here, to give you more than a mere idea of what the home will look like when it is finished. The accompanying cut, too, will lend a modicum of assistance in the matter of description, though it can hardly do it justice, inasmuch as the artist had only the plans, and not the building itself, to work upon.

The front is made to endure, and as time passes the sun, wind, and rain will soften the colors and make them even richer and more beautiful. Atmospheric changes will not affect it. The LIFE and TEXTURE, which is expressed in the careful blending of colors, is highly artistic, and shows the results obtainable at the hands of a clever architect. The broad porches give strength to the general design, and are an every-day comfort. The interior of this home is a radical departure from the old-time plan. Here you will find, for the first time, a three-room-deep reception hall plan, without the insanitary area or back building, a welcome change from the dark dining-room and middle bedrooms. Another advantage secured in this new reception hall plan is the broad communicating effect. The dominant colors throughout will be soft ivory and old mahogany. This effect is carried out in the stairway by a mahogany hand-rail and ivory balusters. The newel post is of carved mahogany. The tread of the steps is mahogany, while the risers are of cream wood. All of the mahogany will be finished flat by the old-time process of rubbing with pumice and oil.

### LOCATION.

The location is the highest in the city. It is within 300 feet of the second largest park in the District of Columbia, and is within fifteen minutes' ride of the business center. The neighborhood is populated by home-owners. More homes have been bought here in the last two years than in any other two sections of the District. Taking everything into consideration, we feel sure that we have selected the best home in the city. It was purchased of Middaugh & Shannon, "The Home of a Hundred Ideas," a firm with a known reputation for its excellence of architecture, construction, and value. So you may rest assured that it will come up to your full expectations. The home is located at 24 Bryant street northwest, two squares north of W street.

## OUR SECOND GRAND PRIZE—A White Steamer.



1909 WHITE STEAMER. MODEL "O."

When the question of selecting a Second Grand Prize for The Washington Herald's Great Voting Contest came up the management thought long and earnestly on the subject, and it was after much discussion, pro and con, that the decision to secure a White Steamer was finally arrived at. We wanted nothing but the best for our readers—and we sincerely believe that we have it in this machine. Our Third Grand Prize, the Columbia Victoria Electric, is also the very best obtainable. It was purchased from the Dupont Garage, 2020 M street northwest, and is recommended for the use of any one wishing a light, speedy, substantial car.

## Contest Closes July 3.

Every vote cast in this Great Contest will be kept for the inspection of any of the contestants. No votes may be transferred after they have been received or issued in favor of any contestant. Contestants should make all complaints regarding error or shortage of votes to the Contest Manager within seven days, as it will be impossible to look up any errors after that time.

### THE WASHINGTON HERALD'S GREAT HOME CONTEST.

#### NOMINATION BLANK.

I hereby nominate

Mr., Mrs., or Miss.....

Name of Contestant.

Street No.....

Town or City.....

As a candidate in The Herald's \$20,000 Contest

Signed.....

Name of Sender.

Address.....

Town.....

Date..... Hour.....

THIS NOMINATION COUNTS 1,000 VOTES—Only one nomination to be credited to each contestant. Under no circumstances will the nominator's name be divulged, except the nominator of the winner of the First Grand Capital Prize.

## How to Enter The Herald Contest.

Send your name and address to the Contest Manager of The Washington Herald. State that you desire to compete, and a representative of the Contest Department will call on you and explain the contest in full. Each contestant is entitled to one nomination, good for 1,000 votes. Contestants can nominate themselves. They do not have to be subscribers to The Washington Herald. There are no obligations upon entering this contest, and it costs you nothing to try it. Every energetic man and woman in the District of Columbia, in the State of Maryland, Virginia, and West Virginia, should take a hand in the voting contest. Send in your name or 'phone 3300 and ask for the Contest Manager.